



TRADE MISSION SUPPORT - TOURISM

Attract Chinese Tourism to Your Region

TOURISM PROMOTION – The U.S. Commercial Service is prepared to assist U.S. companies participating in a US Government trade mission. To create a successful business delegation or trip during the World Expo, our offices will be glad to coordinate and execute customized activities to maximize your visit. With enough lead time, we may help to facilitate local meetings and arrange events for your delegation.

EXAMPLES OF WHAT WE CAN DO –

- *Organize an event at a local 5-star hotel to promote tourism destinations to your state.*
- *Arrange meetings with Chinese travel agencies to develop partnerships and FAM tour opportunities.*
- *Coordinate with Chinese officials of your sister-city/sister-state to promote tourism.*
- *Help develop a press release for distribution in the local Chinese media.*

For programming details, please contact Commercial Officer Keenton Chiang (Keenton.Chiang@mail.doc.gov) or Senior Commercial Specialist Lynn Jiao (Lynn.Jiao@mail.doc.gov).

For overall Trade Mission coordination, please contact Senior Commercial Specialist Deborah Cooney (Deborah.Cooney@mail.doc.gov) or by phone at (86) 21 6279-7885.

*NOTE - These packages must be booked with a **minimum of eight weeks** lead time to guarantee quality of service and staff availability.*